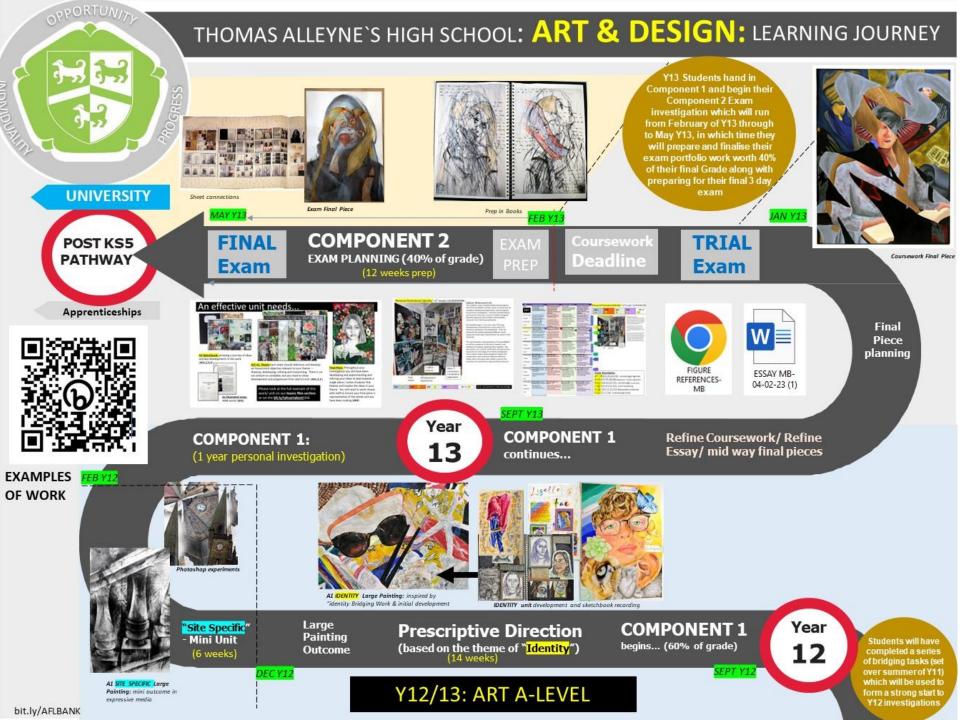
Art, Craft & Design: A-Level – Open Evening 2023





OUTLINE OF TODAY:

- **EXPLAIN THE COURSE STRUCTURE**
- Look at the range of work available
- Chance to talk to staff..
- Come back and discuss more later with Art teachers in lessons/ lunch/ book an appointment

A-level : Art, Craft and Design (varied and theme based)

Art GCSE grade 5 and above is required. Ideally Level 6 in a creative GCSE subject will enable effective progression from GCSE Art at TAHS. **Architecture or other specific career choice that requires Fine Art or 3D element Useful for various visual arts pathways

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----Range of work 2D and 3D media-working in 2 or more specialist areas: Fine Art, 3D, Textiles, Graphic Communication, Photography etc ---- Written components and drawing are compulsory

----60% COURSEWORK and 40% Controlled EXAM Assessment

Art, Craft & Design **may or may NOT** your main focus of career- this may be simply to gain points for University/ for enjoyment of subject. CAN COMBINE with Photography A-Level too.

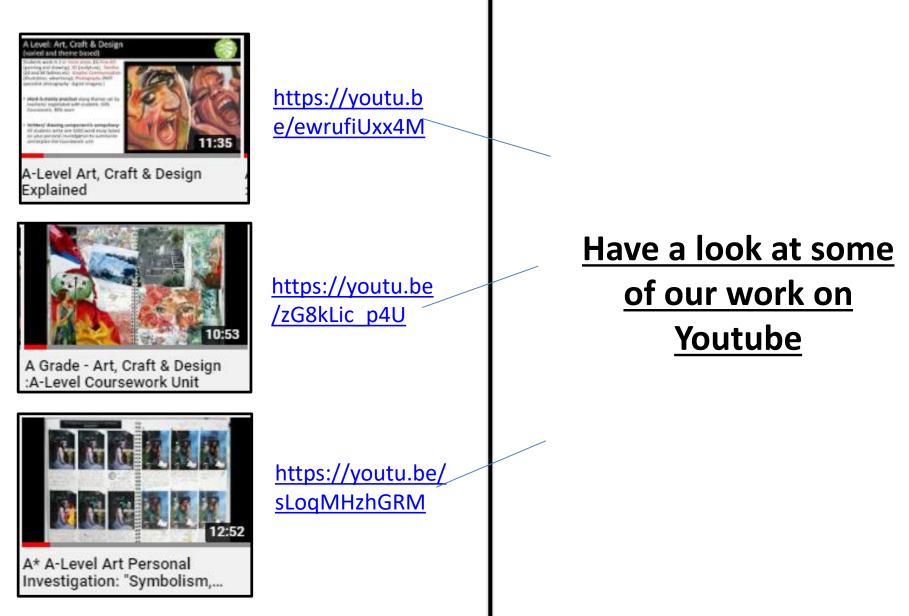


.....A-Level Exhibitions... Can be viewed at the end of the year...





Video Links showing useful videos



https://www.youtube.com/c/GRobinsonWhite/videos

A Level: Art, Craft & Design (varied and theme based)

Students work in 2 or more areas, EG Fine Art (painting and drawing), 3D (sculpture), Textiles (2d and 3d fashion etc) Graphic Communication (illustration, packaging design, advertising), Photography (NOT specialist photography- digital imagery-)



<u>A-Level Units of work</u> 60% Coursework 40% Exam

INDUCTION UNIT

Foundation building up key skills, eg painting, wire, research skills, visits etc

STARTED ... SEPT Y12 FINISHED by JAN Y12

.) COMPONENT ONE (Personal Investigation/

COURSEWORK) A portfolio of introductory units and specialist 'personal investigation' unit. A strong critical and historical element (Students will also complete a 3000 word essay in their final year)

STARTED ... JAN Y12 FINISHED by FEB Y13 (60%)

3) COMPONENT TWO (Externally set Unit

EXAM) Up to 2-3 months of preparation and a controlled test where pupils will respond to a question set by the exam board. 15Hours under controlled conditions

STARTED ... FEB Y13 FINISHED by MAY Y13 (40%)



Coursework Details

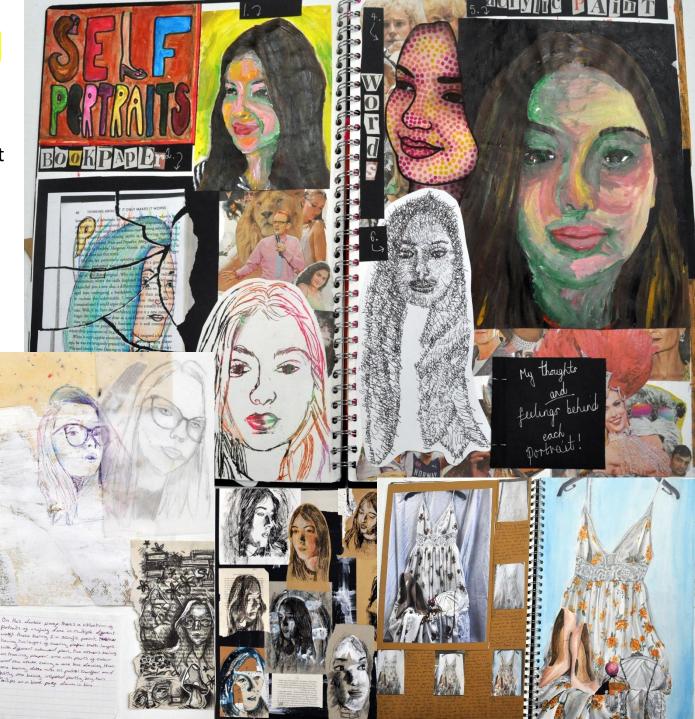
- All the work made in A Level art, craft and design will be creatively presented in books and sheet/ 3D work to make your coursework. All work created must be made to a highly skilled, well presented Advanced Level standard
- Homework will be set regularly, so commitment to the course is vital. 5 hours independent work MINIMUM to stay on top of workload. (can be done in non-contact times/ after school etc)
- Work is formally assessed every term to assess student progress (via Talaxy reports). Target areas for improvement and verbal feedback to the students- are routinely discussed in lessons. Students log their own plans/ ideas routinely in their books.

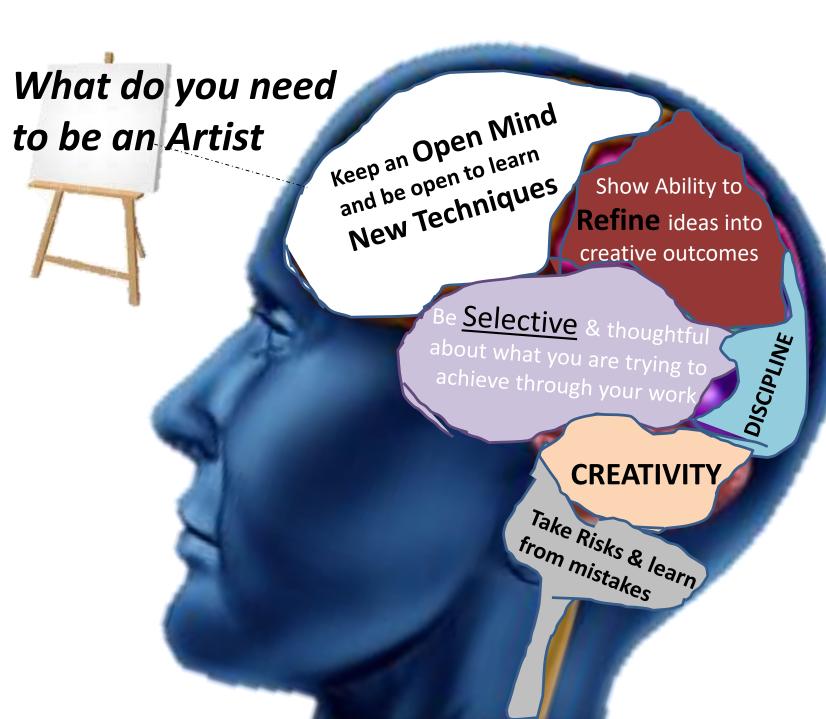


After your GCSE exams... Bridging sessions

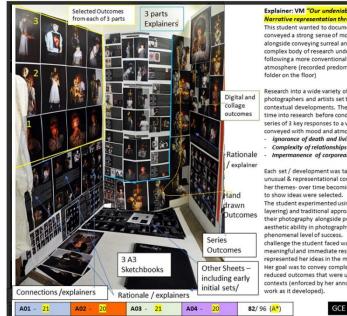
(July 2024) will help you get prepared for making the best possible start to Year 12 and begin you're a-Level journey in the best possible way

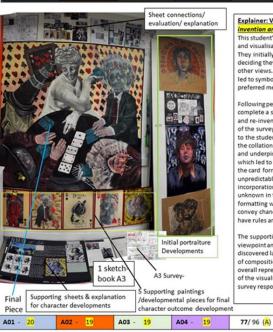






Student Banks, Explainers for Assessment For Learning





Explainer: VM "Our undeniable emotional nature"-Narrative representation through Photography This student wanted to document and present images that conveyed a strong sense of mood and atmosphere alongside conveying surreal and emotive messages. A complex body of research underpinned investigations following a more conventional response to mood and atmosphere (recorded predominantly in sheet work- in folder on the floor)

Research into a wide variety of sources beyond photographers and artists set the tone for complex contextual developments. The student invested significant time into research before condensing down her ideas into a series of 3 key responses to a variety of themes to be conveyed with mood and atmosphere :

ignorance of death and living in the moment

nanence of corporeal / physical connections

Each set / development was taken with a view to create unusual & representational connections and outcomes for her themes- over time becoming more sophisticated means to show ideas were selected.

The student experimented using both digital (drawing/ lavering) and traditional approaches (collage / drawing) in their photography alongside pushing her technical and aesthetic ability in photography (recording) to a phenomenal level of success. Over time the main challenge the student faced was creating the most meaningful and immediate response to her themes that

represented her ideas in the most effective way possible. Her goal was to convey complex concepts in thoughtfully reduced outcomes that were underpinned with in depth contexts (enforced by her annotation and explanation of work as it developed).

GCE – A Level Photography

Explainer: VH- "How do Artists reference themes of reinvention and change in their work'

This student's work was themed around different perspectives and visualisations on the theme of Reinvention and Change. They initially focused on their own interpretation before deciding they wanted to challenge themselves by incorporating other views. Initial portraiture experiments and developments led to symbolic and metaphoric ideas being selected as their preferred means to push their investigation forward.

Following personal approaches the student asked peers to complete a survey where they asked about the theme of change and re-invention in response to different questions. The results of the survey underpinned their remaining investigation, leading to the student creating representational characters based on the collation of written responses. Characters were developed and underpinned with other relevant research connectionswhich led to a range of supporting paintings that capitalised on the card formatting and designs to reference chance. The unpredictable nature of the survey and theme led to the incorporation of cards as a metaphor for chance and the unknown in the approach to outcomes. Card contexts and formatting were investigated and included as components to convey chance alongside representing systems (games) that have rules and logic to determine reason and concept.

The supporting paintings along with other key inspirations for viewpoint and space (such as Mark Hansell and Enrico Robusti discovered later in the work) fed into the students development of composition and combination of characters together into one overall representational piece (and location) that displayed each of the visualisations of rendered figures based on the original survey responses.

GCE - A Level Art, Craft and Design



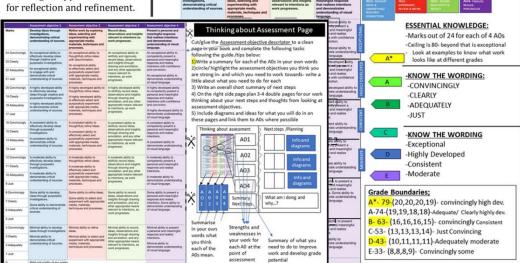
VM- 2022-GCE ART- C- A Grade

A-Level Mark Scheme:

The images on this page show examples of what I have been towards generating following a recent moderation of grading at GCSE / GCE at TAHS. Each unit of GCSE and A-Level work has been photographed and processed into a bank of useful resources made up of sequences of organised images of each students' work accompanied by explainers that detail the grade and a summary of the unit created. These resources will be shared on platforms and school networks to facilitate accurate and robust assessment and provide meaningful AFL opportunities for students and staff. Each A-Level set will be presented alongside a labelled display created for the

To ensure Assessment For Learning is embedded into teaching-all students will regularly assess their own work in comparison to the work of other moderated examples to foster accurate knowledge of grading and provide

meaningful opportunities







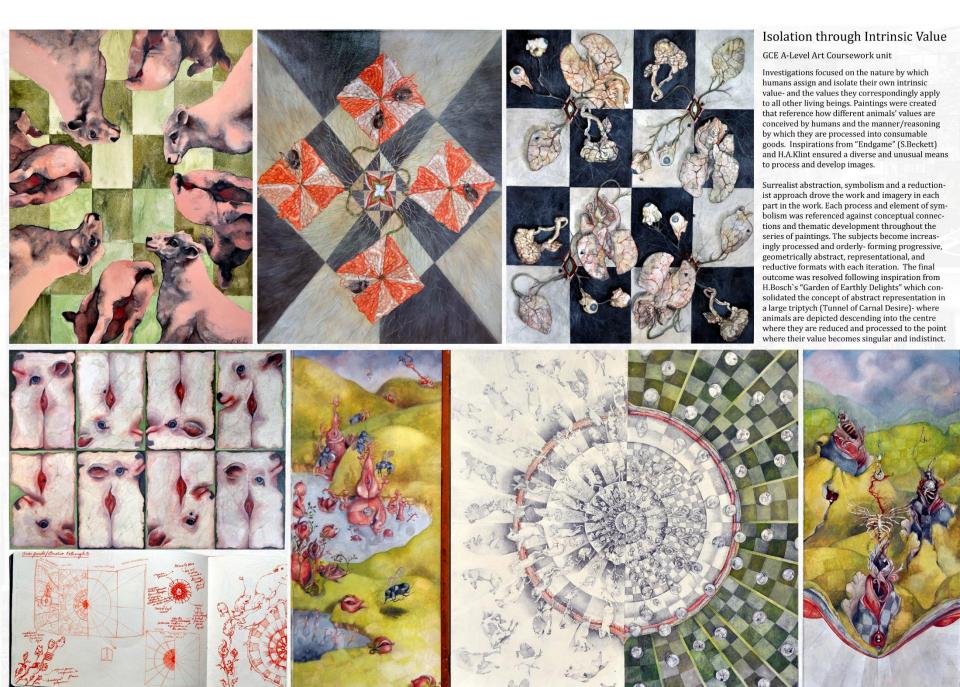


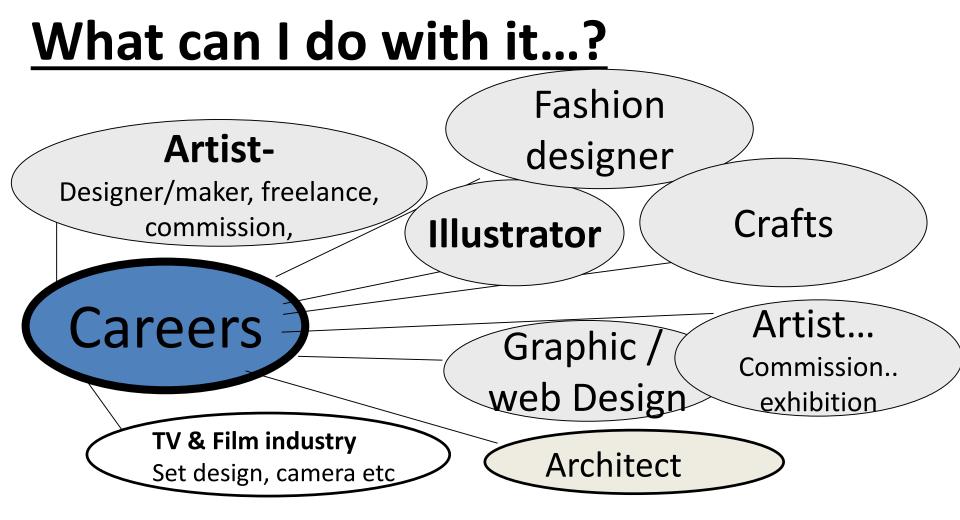
Perspectives of Re-invention and Change

GCE A-Level Art Coursework unit

This student's work was themed around different perspectives and visualisations on the theme of Reinvention and Change from their own and others' perspectives. Successful Portraiture experiments and developments led to symbolic and metaphoric ideas being selected as a preferred means to push their investigation forward. The student used results of a survey (given to friends and peers on the subject theme) which underpinned the investigation, leading to the creation of several representational characters being created based on the visualisation of written responses. The unpredictable nature of the survey and theme led to the incorporation of cards and games being used as a metaphor and driver for chance in the outcome. Card contexts and formatting were investigated and included as components to convey chance alongside representing systems that have rules and logic to determine reason and concept.

The supporting paintings along with other key inspirations for viewpoint and space (such as Mark Hansell and Enrico Robusti) led to the development of the final composition- where each character was composed together into one overall, representational piece (and location) that displayed each of the visualisations of rendered figures based on the original survey responses.





If you`re sure you want a creative career- its advised that you take the Art, Craft & Design + Photography at A-Level as it will give you a fuller breadth of creativity and enable you to straight onto degree level without a foundation

Writing / Analytical

- Art Curriculum Writer
- Art Historian
- Art Critic
- Arts Administrator
- Arts and Cultural Planner
- Website Owner / Blogger
- Graphic Novel Author

Graphic Design

- Advertising Director
- Logo / Branding Designer
- Advertisement Designer
- Sign Writer
- Magazine Layout Designer
- Book / eBook Designer
- Packaging Designer
- Calendar / Stationery / Wallpaper Designer
- Typographer

Fine Art

- Airbrush Artist / Spray Painter
- Architectural Illustrator
- Book Illustrator
- Graphic Illustrator
- Technical / Textbook Illustrator
- Story Board Illustrator
- Cartoonist / Caricaturist
- Commercial Artist
- Fine Artist (Painter)
- Printmaker / Screen Printer
- Courtroom Artist
- Art Conservationist
- Special Effects Makeup
- Mural Artist
- Tattoo Artist

Spatial Design

Architect

Landscape Architect Urban Designer / Town Planner Playground / Theme Park /Sports A Course Designer - Interior Designer / Decorator - Set / Stage Design

Photographu

- Advertising Photographer
- Fashion Photographer
- Photo Journalist

Organisation

- Food Photographer
 - Portrait Photographer
 - Underwater Photographer
 - Wedding Photographer
 - Stock Photo Seller
 - Director of Photography

Fashion / Textiles

- Animator

- Web Designer

Concept Artist

Digital Illustrator

Digital 3D Modeller

Camera Operator

- Film Editor

iPhone / Android App Designer

Television / Film Producer

Special Effects Designer

YouTube Video Creator

- Video Game Design

Documentary Filmmaker

- Fibre Artist
- Accessory Designer (Shoes / Bags / Hats)
- Dressmaker
- Embroiderer
- Fashion Consultant
- Fashion Designer / Sports Apparel Designer
- Fashion Merchandising
 - Pattern Maker
 - Costume Designer
 - Quilt / Rug / Linen Designer
 - Fabric / Textile Designer
 - T-Shirt Designer

Digital /

Multi-Media

3D Product Design

- Industrial Designer / Bridge Designer
- Toy Designer / Kite Designer / Utensil D
- Miniature Model Maker / Mock-up Artis
- Stained Glass Window Designer
- Prop Designer
- Food Product Designer
- Potter / Ceramic Designer
- Wood Turner / Carver
- Mosaic Designer
- Jeweller
- Weaver
- **Glass Artist**

- Art School Director
- Primary / Elementary Teacher

/ People Management

- Middle / High School Art
- University Lecturer //
- Private Art Instruct
 - Art Therapist
- Art Dealer
- Artist Agent
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What **d** CAREER..?

Please have a look at our amazing student's work

