

A level Business Course Structure

- **Year 12**

- An introduction to key business areas: marketing, operations, finance and human resource management. This includes a special focus on decision making – particularly how decisions made in one area can affect the rest of the business.

- **Year 13**

- An investigation of the strategic decisions that all businesses have to make.

Year 12: Content

- Topic 1 – What is business?
- Topic 2 – Managers, leadership and decision making
- Topic 3 – Marketing management
- Topic 4 – Operational management
- Topic 5 – Financial management
- Topic 6 – Human resource management



Year 13: Content

- Topic 7 – Analysing the strategic position of a business
- Topic 8 – Choosing the strategic direction
- Topic 9 – Strategic methods: how to pursue strategies
- Topic 10 – Managing strategic change



A Level Business - How you will be assessed

Paper 1: Business 1

What's assessed

All content above

Assessed

- written exam: 2 hours
- 100 marks in total
- 33.3% of A-level

Questions

Three compulsory sections:

- Section A has 15 multiple choice questions (MCQs) worth 15 marks.
- Section B has short answer questions worth 35 marks.
- Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.



Paper 2: Business 2

What's assessed

All content above

Assessed

- written exam: 2 hours
- 100 marks in total
- 33.3% of A-level

Questions

Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.



Paper 3: Business 3

What's assessed

All content above

Assessed

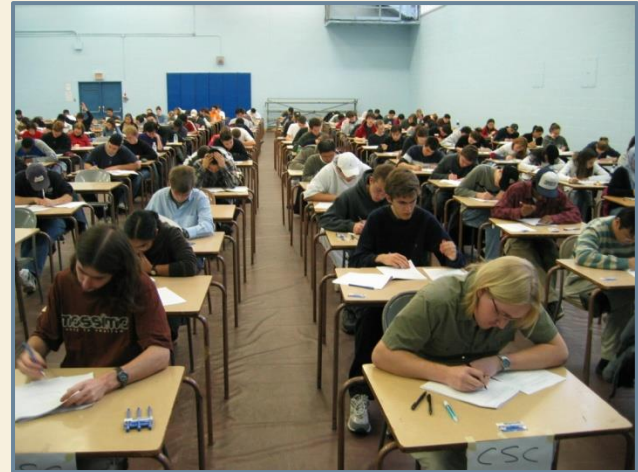
- written exam: 2 hours
- 100 marks in total
- 33.3% of A-level

Questions

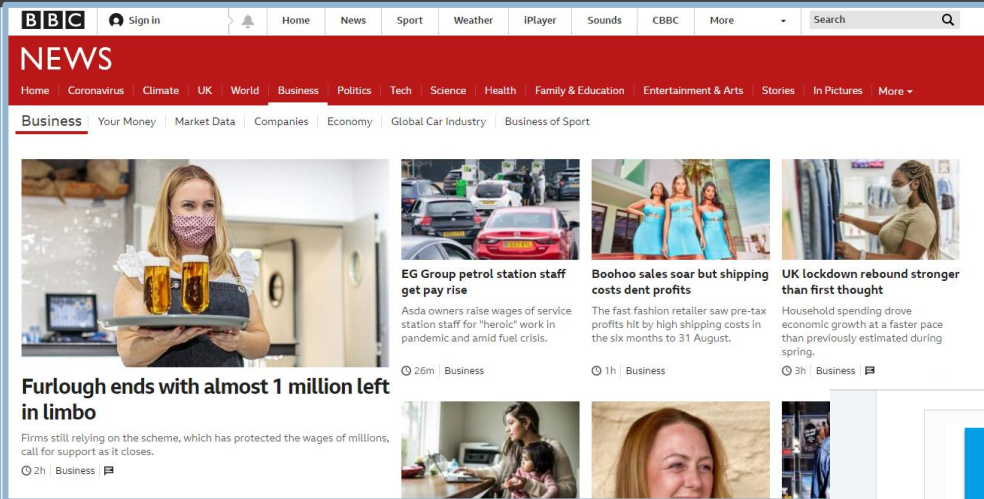
One compulsory case study followed by approximately six questions.

A level Exam Preparation

- Key part of A level courses
- Focus on:
 - Mock exams
 - Continual Assessment
 - Practice exam questions
- Feedback utilised to improve work and develop exam technique



Where the news becomes relevant



BIZ QUIZ

30 September 2022

START

CLASSROOM MODE



tutor2u

Bonus teaching resource!

Download the editable PowerPoint used for this quiz to run as a slideshow

Support for pupils

- **Online provision:**
 - Microsoft Teams
 - Email
- **Teachers:**
 - During lessons
 - Outside of lessons
 - After school sessions



Benefits to the pupils

This A-level Business course introduces you to all you need to know about working in business, providing a solid foundation for further study.

With a focus on helping, you to become a good decision maker, you'll learn essential managerial skills, alongside techniques to help you become an analytical problem solver.

These skills are all highly sought after and valued in a wide range of careers.



Where can A Level Business take me?

- A level Business is an excellent base for a university degree, especially degrees in business, management, human resources, accountancy, law, finance, philosophy, politics and economics, sociology and psychology. Careers with a business degree are diverse and have high earning potential.
- A range of career possibilities including banking, insurance, advertising, distribution, sales, accounting, law, education, central or local government and business consultancy.
- Business skills, which touch on every part of our modern society, are in high demand worldwide and are often well paid.
- Entrepreneurship and the benefits of running your own business.

Destination of Business students

Ex Business Students from TAHS are now:

- Completing local accountancy apprenticeships
- Setting up their own Businesses
- Completing Management placements at Tesco
- Working as a Finance Analyst at Unilever
- Working as an Account Manager at Eurostar
- Studying Business at a range of different Universities
- Working as make up artists
- National Account manager for Vodafone
- Hotel Manager at Chessington World of adventures
- HR Manager at Amazon
- Property Developer and published Author in New York
- Marketing assistant at BooHoo.com
- Fashion designer at Missguided
- Degree Apprentices at JCB



Points to think about

- Are competent in English and Mathematics (grade 5)
- There is a large maths element – assessment involves use of calculations, ratios and graphs.
- Want to know how the world around you works and have an interest in current affairs?
- Want to study a subject that is relevant to your own lives and experiences?
- Want to develop a range of transferable skills which are relevant to the world we live in – problem-solving, creative thinking, research, evaluation, communication, personal development and decision-making
- Students will be expected to immerse themselves in a business-like mindset and to pay attention to the world around them. For example, students would be expected to take note of relevant news items, which may be used as a basis for discussion and class-work.



ANY QUESTIONS?
EMAIL: GRAHAM@TAHS.NET